



# Are You Interested in a Credible and Affordable Opportunity to Advertise Your Business AND Support McAuliffe Elementary School?

The 2010-2011 McAuliffe Elementary School Directory is Perfectly Targeted for your Family Oriented Business.

### Size and Cost per Ad

1/3 page*	5" wide x 2.5" height	\$50.00
1/2 page*	5" wide x 3.5" height	\$75.00
Full page*	5" wide x 7.0" height	\$150.00
Inside Front Cover**	5" wide x 7.0" height	\$200.00
Inside Back Cover**	5" wide x 7.0" height	\$200.00
Back Cover**	5" wide x 7.0" height	\$300.00

\*Printed in black ink, no exceptions.

\*\*Covers are sold on a first come - first sold basis for Active McAuliffe PTA Parents and may be printed in color.

### AD REQUIREMENT:

- Please deliver your ad electronically via email to Natalie West at [hnatalie99@gmail.com](mailto:hnatalie99@gmail.com). If you are unable to submit electronically, you may deliver a printed copy along with a copy of the ad on a CD to the school office to the attention of Natalie West. Questions? Feel free to contact me.
- Your ad must be the correct size and must include a border of some type. No re-sizing or artwork will be provided by your PTA or the printing company.
- The preferred format is JPEG. Color and glossy ads will not reproduce well, if at all because of the higher DPI. Please make sure photos are submitted in high resolution.

**Sales for McAuliffe Parents Begin: August 30, 2010**

**Sales for Public Begin: September 13, 2010**

**Deadline for ALL sales: September 24, 2010**

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### Business Ad Order Form 2010-2011

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone# \_\_\_\_\_

Email \_\_\_\_\_

### Ad Sizes:

\_\_\_\_\_ 1/3page (\$50)      \_\_\_\_\_ 1/2page (\$75)      \_\_\_\_\_ Full Page (\$150)

\_\_\_\_\_ Inside Back Cover (\$200)      \_\_\_\_\_ Inside Front Cover (\$200)

\_\_\_\_\_ Back Cover (\$300)

Checks only please (Payable to McAuliffe PTA)

Payment must be submitted with your ad.

Return to PTA Membership Co-Coordinator Attn: Natalie West

2300 Briarhill Blvd, Highland Village Texas 75077