



# Are You Interested in a Credible and Affordable Opportunity to Advertise Your Business AND Support McAuliffe Elementary's 25<sup>th</sup> Year?

The 2011-2012 McAuliffe Elementary School Directory is Perfectly Targeted for your Business.

### Size and Cost per Ad

Business Card Size*	3.5" wide x 2" height	\$30.00
1/2 page*	4.75" wide x 4" height	\$50.00
Full page*	4.75" wide x 8" height	\$100.00
Inside Front Cover**	4.75" wide x 8.0" height	Not Available
Inside Back Cover**	4.75" wide x 8.0" height	\$125.00
Back Cover**	4.75" wide x 8.0" height	SOLD

\*Printed in black ink, no exceptions.

\*\*Covers are sold on a first come - first sold basis for Active McAuliffe PTA Parents and may be printed in color.

### AD REQUIREMENT:

- Please deliver your ad electronically via email to **Marnie Grodzin, marnie6267@verizon.net**. If you are unable to submit electronically, you may deliver a printed copy along with a copy of the ad on a CD to the school office to the attention of Marnie. You are also welcome to email or call with any questions, **214-793-7714**
- Your ad must be the correct size and must include a border of some type. No re-sizing or artwork will be provided by the PTA or the printing company.
- The preferred format is JPEG. Color and glossy ads will not reproduce well, if at all because of the higher DPI. Please make sure photos are submitted in high resolution. If you need assistance call Marnie.

**Deadline for ALL sales: October 28, 2011**

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### Business Ad Order Form 2011-2012

Business Name \_\_\_\_\_  
 Business Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone# \_\_\_\_\_  
 Email \_\_\_\_\_

Ad Sizes:  
 \_\_\_\_\_ BC (\$30)                      \_\_\_\_\_ 1/2page (\$50)                      \_\_\_\_\_ Full Page (\$100)

\_\_\_\_\_ Inside Back Cover (\$125)

\*First company to submit payment.

Checks only please (Payable to McAuliffe PTA)

Payment must be submitted with your ad.

Payment and paperwork can be submitted to McAuliffe with attention to Marnie Grodzin