

JENNIFER MATTINGLY
Principal

We want to celebrate 25 years with YOU!

Dear friends, families and community businesses,

We are excited to announce McAuliffe Elementary is celebrating its 25th Anniversary this year! We have some great plans in store, one being our Fall Ball Frenzy on Thursday, October 13th at Marcus Marauder Baseball Stadium. This will be our big school fundraiser with a softball game between staff and parents, live auction, food, face painters and so much more! We would like to extend an invitation to have you join with us in Celebrating McAuliffe's 25th Anniversary. We have put together a great sponsorship package and hope you can find a way to partner with us for this great event.

If you have partnered with us in the past, thank you! You will notice we continue to have our directory if that has been an option for you. New this year, advertising on McAuliffe's PTA website! We are in the process of creating a great area where our sponsors can have a place and even have the ability to create a special message for the McAuliffe community. Did you know that McAuliffe has over 400 families? What a great way to connect with the people you serve!

We are proud of our school, staff, children and families! We want to share this excitement with you as well as support what you have to offer this wonderful community we live in.

Sincerely,

2011-12 McAuliffe Elementary PTA Board

McAuliffe PTA Wants To Partner With You For Our 25th Anniversary!

Out of the Park Club \$600

Full page black & white ad in Fall Ball Frenzy program
 Full page black & white ad in directory
 Website advertising
 Signage at the game, sponsor provides own banner
 Name on posters to be distributed around town
 Name mentioned over loud speaker during the game

Home Run Club \$500

Half page black & white ad in Fall Ball Frenzy program
 Half page black & white ad in directory
 Website advertising
 Name mentioned over loud speaker during the game

3rd Base \$300

1/4 page black & white ad in Fall Ball Frenzy program
 1/4 page black & white ad in directory
 Name mentioned over loud speaker during the game

2nd Base \$200

1/4 page black & white ad in Fall Ball Frenzy program
 Name mentioned over loud speaker during the game OR
 1/4 page black & white ad in the directory

1st Base \$100

Name listed in the Fall Ball Frenzy program as a sponsor of McAuliffe Elementary

Baseball Club \$25

Fall Ball Frenzy Program
 message to the Players

Baseball Bat Club \$15

Game winner prediction
 Surprise if you guess correctly

Peanut Gallery Club \$10

Shout out message to student,
 teacher or player during the game

Dugout Club **Item donation

Name in Fall Ball Frenzy program under
 the Dugout Club

Forms due October 3rd/September 26th for Out of the Park
 Club packages

Ads must be submitted in PDF or JPEG form
 Website advertisers will be contacted once forms are received
 Questions and submissions can be directed to Michelle Barnwell
 214*405*8816 or barnwell_cm@verizon.net

Please Keep The Top Portion For Your Reference *** Please make checks payable to McAuliffe PTA

Name of Sponsor _____ Contact Person _____
 Contact Phone _____ Email _____

Level of Sponsorship _____
 Baseball Club Message _____
 Baseball Bat Club Prediction Staff or Parents Your Name _____
 Peanut Gallery Club Message _____
 Dugout Club Donation _____